





The mission of the Chesapeake Bay Trust is to promote increased public awareness of and participation in the restoration and protection of the Chesapeake Bay and its tributary rivers and streams.





FROM THE EXECUTIVE DIRECTOR

Dear friend of the Chesapeake Bay Trust,

At the Chesapeake Bay Trust, we believe that a heightened ethic of individual and community stewardship is essential to restoring and protecting the Chesapeake Bay. We also believe in the power of examples to inspire and heighten the practice of environmental stewardship.

In keeping with these values, we're proud to report that in 2009 the Trust awarded \$4 million in grants to over 400 organizations in every county in Maryland. Our grant programs helped to get almost 87,000 students outdoors to learn about the Bay and to mobilize over 32,000 volunteers in exemplary projects that restored streams and shorelines, reduced polluted runoff from urban streets and agricultural fields, and enabled diverse groups of people to envision and take concrete steps toward greening their homes, schools, and communities.

The Trust's grant programs are supported by voluntary contributions that Marylanders make through the Treasure the Chesapeake license plate, Bay Fund income tax check-off, and other donor and sponsorship programs. Together these innovative donor programs engaged more than 300,000 Marylanders in 2009 in support of the Trust's work as a funder of grassroots efforts to restore the Chesapeake Bay.

We take our role as the steward of these contributions very seriously and are committed to ensuring the efficiency, accountability, and integrity of our work as grant-makers. Fully 90% of our expenditures are directed to programmatic activities that benefit the environment. For the seventh consecutive year, we have received a "Four-Star Rating" from Charity Navigator, the nation's premier independent evaluator of non-profit organizations, placing us in the top 1% of charities nationwide.

We hope that this year's Annual Report provides you with a vivid picture of our work in support of environmental education, on-the-ground restoration, and community stewardship efforts in the Chesapeake Bay watershed. And we thank you for your continued support of the Chesapeake Bay Trust.

Sincerely,

Allen Hance
Executive Director

Hlu/fame

GOAL

The Trust's goal is to increase stewardship through grant programs, special initiatives, and partnerships that support environmental education, on-the-ground restoration, and community engagement activities.



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Program Officer

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HISTORY

The Chesapeake Bay Trust is an independent, nonprofit, grant-making organization chartered in 1985 by the Maryland General Assembly to engage the public in the protection and restoration of the Chesapeake Bay and its tributary rivers and streams.

Funding provided by the Trust sparks on-the-ground change in communities throughout Maryland and works to cultivate a new generation of Bay stewards. The Trust receives approximately \$4 million in contributions annually and reinvests those dollars through a variety of grant programs in community-led projects throughout the Chesapeake Bay watershed, including each of Maryland's 23 counties and Baltimore City. In its first year, the Trust funded 10 grants. Since then, through aggressive growth of our expertise, outreach, and revenue base, the Trust has received over 10,000 grant requests and awarded over \$30 million to support environmental education and habitat restoration projects that have measurable impacts on the environment and actively engage citizens in Bay and river restoration efforts.

FUNDING

Giving to CBT means you're making a direct investment in the Bay.

The Trust supports its mission through a variety of funding sources. Individual contributions are made through the purchase of the popular Treasure the Chesapeake license plate, donations to the Bay and Endangered Species Fund on the Maryland State income tax form, and private contributions. The Trust brings in additional funds for its grant programs through partnerships with private foundations, corporations, and state and federal agencies. In 2009, Chesapeake Bay Trust grants were leveraged to educate nearly 87,000 students on Bay related issues, plant over 220,000 trees and native plants, remove 429 tons of trash, and engage over 36,000 volunteers. With over 90 percent of its expenditures directed toward its grant programs, the Trust is a highly efficient and accountable grant-making organization. For the seventh consecutive year, the Trust has received the highest ("4-Star") ranking by Charity Navigator, placing us in the top 1 percent of charitable organizations nationwide.





TREASURE THE CHESAPEAKE LICENSE PLATE



DONATIONS FROM THE MARYLAND STATE INCOME TAX CHECK-OFF



PRIVATE AND CORPORATE CONTRIBUTIONS



of our expenditures are directed toward grant programs





EDUCATE NEARLY 87,000 STUDENTS



ENGAGE OVER 36,000 **VOLUNTEERS**

\$

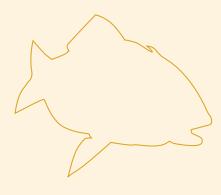
out



REMOVE 429 TONS OF TRASH



PLANT OVER 220,000 NATIVE PLANTS AND TREES



GRANT-MAKING PRIORITIES

Our grant-making strategies are shaped by three core objectives: education, community engagement, and restoration. These are touchstones for developing our grant programs, communicating about our work, and engaging new partners.

To support these objectives, the Trust made awards through 10 grant programs in 2009, investing \$4 million in communities throughout Maryland and the broader Chesapeake Bay watershed. These awards funded 401 projects spearheaded by grassroots organizations, schools, community groups, and others dedicated to creating environmental stewards and committed to restoring the health of their local waters and the Chesapeake Bay.

2009 Living Shorelines Grant Awards.

Senator Benjamin Cardin,
Congressman Frank
Kratovil, and CBT Board
Member Peter Byrnes
present Living Shorelines
awards in May at the
Chesapeake Bay
Maritime Museum in
St. Michaels, Maryland.



Core Objectives

1 Education

The recovery of the Chesapeake Bay—and the future health of our environment, economy, and communities—depends on an environmentally literate and engaged citizenry. Through its environmental education programs and partnerships, the Trust seeks to build a K–12 educational system in Maryland and the region that provides all students with the knowledge, intellectual skills, attitudes, experiences, and motivation to become better stewards of the environment, their local rivers and streams, and the Chesapeake Bay.

Community Engagement

Community-led stewardship efforts increase public understanding of water pollution challenges, build ownership of the local watersheds, engage more individuals and organizations into stewardship practices and projects, and expand the base of citizen support and community involvement necessary to advance broader Bay restoration and protection goals. Through its community outreach and engagement programs, the Trust seeks to build the base of community awareness and engagement necessary to restore local watersheds and the Chesapeake Bay.

Restoration

The Trust's restoration programs and partnerships fund demonstration-scale habitat restoration and water quality improvement projects that engage volunteers and community leaders, create models for local communities, build capacity for effective implementation, and demonstrate practices and approaches that can be replicated on a broader scale throughout the Bay watershed. Our goal is to increase public support for and accelerate the implementation of restoration activities and best management practices needed to achieve water quality standards and restore local watersheds and the Chesapeake Bay.

WASHINGTON GARRETT \$144,167 \$75,994 \$40,644 **FREDERICK** \$76,070 **GRANT AWARDS MONTGOMERY** \$107,766 In 2009, the Chesapeake Bay Trust awarded 40 grants to schools and organizations from even county in Maryland. Complete list of grants awarded in 2009 available at www.cbtrust.org.



Grants

MINI GRANT PROGRAM



The Mini Grant Program supports the Trust's mission of building environmental stewards through restoration, outreach, and education programs. The majority of the awards made through this program provide support to schools for field experiences and on-the-ground student

service projects. A limited number of additional awards support small-scale projects that promote community engagement and awareness of local environmental issues. In partnership with the National Oceanic and Atmospheric Administration Bay Watershed Education and Training Program (BWET) in 2009, the Trust awarded \$464,623 to 280 schools and organizations.

STEWARDSHIP GRANT PROGRAM



Through this program, the Trust seeks to increase public awareness and involvement in the restoration and protection of the Bay and its tributary rivers and streams. In 2009, the Stewardship Grant Program made funds available to organizations for two types of

projects: outreach projects designed to raise public awareness and increase citizen engagement about environmental challenges facing the Bay watershed and ways to address them; and onthe-ground, demonstration-scale, community-based restoration projects. The Trust awarded \$594,800 to 41 organizations through this program in 2009.

ENVIRONMENTAL EDUCATION GRANT PROGRAM



The Trust seeks to increase stewardship though grants that develop K–12 environmental education programs, increase student access to Bay-related outdoor learning opportunities, and support model schoolyard habitat projects. In 2009, the Trust supported schools in their

efforts to integrate environmental education into their curriculum. Funds awarded through this program, which engaged thousands of teachers and students, totaled \$376,430.

CAPACITY-BUILDING GRANT PROGRAM



This program provides grants and technical assistance to strengthen the operational and programmatic effectiveness of watershed organizations and Riverkeepers. The program is a collaborative of the Chesapeake Bay Funders Network and its funding partners

include the Chesapeake Bay Trust, the Keith Campbell Foundation for the Environment, the Morris and Gwendolyn Cafritz Foundation, the Rauch Foundation, the Town Creek Foundation, the Baltimore Community Foundation, and the Prince Charitable Trusts. In 2009, the Capacity-Building Program awarded 18 grants totaling \$615,000.

TARGETED WATERSHED GRANT PROGRAM



This program was designed to engage public and private partners in restoring targeted areas of the Chesapeake Bay watershed. It supported specific on-the-ground solutions that address pressing nonpoint-source pollution challenges facing small watersheds

and result in measurable improvements in water quality and wildlife habitat. The program sought to foster cost-effective approaches to Bay restoration and replicable models of restoration that have been transferred throughout the Bay region. In 2009, the Trust awarded \$351,752 to four organizations. Our partner, the Maryland Department of Natural Resources Landowner Incentive Program, provided additional funds to grantees.

LIVING SHORELINES GRANT PROGRAM



The Chesapeake Bay Trust, in conjunction with the National Oceanic and Atmospheric Administration (NOAA) Restoration Center, the Maryland Department of the Environment, and the Keith Campbell Foundation for the Environment, awarded \$689,763 to construct

11 living shorelines projects in the Chesapeake Bay region. This grant initiative is designed to reverse the trend of shoreline hardening by encouraging the use of natural habitat to protect shorelines from erosion and by enhancing public awareness about this living shoreline technique. In May 2009, Senator Benjamin L. Cardin; Congressman Frank Kratovil; Secretary Shari Wilson of the Maryland Department of the Environment; and Peyton Robertson, Director of the NOAA Chesapeake Bay Office, joined Peter Byrnes, Chairman of the Chesapeake Bay Trust's Board of Trustees, in presenting the awards at a ceremony in St. Michaels, Maryland.



Grants continued

URBAN GREENING GRANT PROGRAM



The Chesapeake Bay Trust, in partnership with the Abell Foundation and in collaboration with the USDA Forest Service and the Maryland Department of Natural Resources Forest Service Division awarded \$225,000 to 13 organizations in 2009. The program was

designed to help communities in Maryland implement "greening" plans that increase forest canopy, reduce stormwater runoff, enhance air quality, and improve the quality of life in urban areas.

WATERSHED ASSISTANCE GRANT PROGRAM



The Chesapeake Bay Trust, in partnership with the Maryland Department of Natural Resources, launched this new grant program to support the earliest phases of watershed restoration, including watershed planning and project design. The grant

program is part of a broader collaborative—the Watershed Assistance Collaborative—which was developed to connect local communities to the financial and technical resources they need to undertake comprehensive watershed restoration projects throughout Maryland. In 2009, the Trust awarded \$150,000 to seven organizations through this program.

AGRICULTURE INITIATIVE



In partnership with the Chesapeake Bay Funders Network (CBFN), the Trust launched its agricultural initiative in 2008, seeking to strengthen the economic sustainability of the Chesapeake Bay farming community and improve the health of rivers and streams

that feed the Bay. Working from the ground up, the Trust, in conjunction with the CBFN, has piloted a series of farmer-led partnership projects in key agricultural communities. Each project includes strong evaluation and communication components that will facilitate transfer of successful models to other communities and regions. In 2009, this program awarded five grants totaling \$522,518.

FISHERIES GRANT PROGRAM



In partnership with the FishAmerica Foundation, this grant program enhances fisheries habitat through such activities as fish passage projects, dam removals, riparian buffers, in-stream habitat improvements, stream bank stabilization, and other projects. The Trust and its partner, the

FishAmerica Foundation, together funded three projects in 2009 with awards totaling \$100,000.



Annual Treasure the Chesapeake Celebration.

Chesapeake Bay Trust Board Members Warren Hamel and Paul Allen (Board Chairman) join Department of Natural Resources Secretary John Griffin, Chesapeake Bay Trust Executive Director Allen Hance, and Congressman John Sarbanes at the April event.

SPECIAL INITIATIVES AND PARTNERSHIPS

The Chesapeake Bay Trust is not just a grant-maker. Through special initiatives, partnerships, and outreach efforts, the Trust works to educate and engage the public in the Bay restoration process, expanding environmental stewardship statewide.

Special Initiatives



AWARDS PROGRAM

The Chesapeake Bay Trust funds hundreds of grants each year that promote environmental stewardship through on-the-ground restoration projects, educational efforts, and community engagement initiatives.

Our awards program honors the contributions of outstanding educators, citizens, and students who are also working to accomplish these goals. Winners were announced during our Legislative Reception in January at the Banneker Douglass Museum in Annapolis, Maryland. Board of Trustees members Paul Allen, Tara Potter, and Scot Spencer made the presentations at the event with more than 100 legislators, agency officials, Chesapeake Bay experts, and community leaders on hand.

The Ellen Fraites Wagner Award for outstanding environmental stewardship was presented to Ellyn Vail.

The Honorable Arthur Dorman Scholarship, recognizing a Maryland high school or college student who demonstrates a commitment to improving the health of the environment and the Chesapeake Bay and, as a student of color, exhibits leadership in promoting diversity and inclusion in his/her school and broader community, was awarded to Kliffi Blackstone, a senior at Digital Harbor High School in Baltimore.

The Chesapeake Bay Trust Teacher of the Year Award, recognizing a Maryland educator who has shown an outstanding commitment to environmental education, was presented to Mac Sloan of Fort Hill High School in Cumberland, Maryland.

2009 Teacher of the Year Award.

Allen Hance, 2009 Teacher of the Year Winner Mac Sloan, and Tara Potter (Board Member) at the January Awards Reception.





TREASURE THE CHESAPEAKE CELEBRATION

In 2009, the Trust was proud to host over 350 guests at our annual fundraiser and silent auction. Sponsors, community leaders, grantees and friends of the Trust gathered on a beautiful Friday evening in April in downtown Annapolis to celebrate our accomplishments and thank our partners. Board Chairman Paul Allen thanked guests and welcomed our featured speakers, Department of Natural Resources Secretary John Griffin and Congressman John Sarbanes.

STATEWIDE SURVEY

In 2009, the Trust commissioned a survey to determine how significant a priority environmental stewardship is for Maryland residents, both within their own households and in terms of public policy. The scientific survey, conducted in the fall of 2008, produced a vivid picture of current environmental attitudes, practices, and priorities of Maryland citizens. The Trust is using the results of the survey to inform our work as grant-makers in seeking to more fully engage Marylanders in the work of Bay recovery.

Partnerships

The Trust believes that its mission is advanced and its resources leveraged and amplified by building strong partnerships with other public and private funders, academic and professional experts, and the grantee community, and by convening key stakeholders to develop strategies to further Bay restoration efforts.

In 2009, the Trust and our partners worked together to raise awareness and funding to further our shared mission of restoring the health of the Chesapeake Bay and its tributary rivers and streams, creating a new generation of environmental stewards.

PUBLIC AGENCY AND PRIVATE FOUNDATION PARTNERSHIPS

The Trust expanded our partnerships with public agencies (state and federal) and private foundations in 2009 to craft programs, policies, and procedures that support grassroots organizations as they work in their communities and schools to protect the environment.

Federal, State, and Local Agency Partners

- -FishAmerica Foundation
- -Maryland Comptrollers Office
- -Maryland Department of Agriculture
- Maryland Department of Natural Resources
- -Maryland Department of the Environment
- Maryland Motor Vehicle Administration
- National Oceanic and Atmospheric Administration (NOAA)
- -EPA Chesapeake Bay Program
- -U.S.D.A. Forest Service
- University of Maryland Center for Environmental Science
- -Oyster Recovery Partnership

Foundation Partners

- —Agua Fund
- -Baltimore Community Foundation
- -blue moon fund
- -Bunting Family Foundation
- -Corina Higginson Trust
- -FishAmerica Foundation
- Foundation for Pennsylvania Watersheds
- -W.K. Kellogg Foundation
- -MARPAT Foundation
- Nabit Foundation/GreatChesapeake Bay Swim
- National Fish and Wildlife Foundation
- -Prince Charitable Trusts
- -Rauch Foundation

- —The Abell Foundation
- -The Biophilia Foundation
- The Curtis and Edith
 Munson Foundation
- The Keith Campbell Foundation for the Environment
- —The Morris & Gwendolyn Cafritz Foundation
- -The Oak Hill Fund
- -The Summit Fund of Washington
- -Town Creek Foundation
- -Virginia Environmental Endowment
- -Wallace Genetic Foundation
- -William Penn Foundation

CHILDREN IN NATURE PARTNERSHIP

Recognizing the urgency of ensuring that Maryland's young people have the opportunity to connect with nature and grow to become informed and responsible stewards of our environment, Governor Martin O'Malley established the Maryland Partnership for Children in Nature by Executive Order in April 2008. Co-chaired by Maryland Department of Natural Resources Secretary John Griffin and State School Superintendent Dr. Nancy S. Grasmick, the partnership was charged with developing and implementing an environmental literacy plan as well as a plan to provide youth with structured and unstructured opportunities for play, outdoor recreation, learning, and scientific study.

As a member of the partnership, the Chesapeake Bay Trust provided essential leadership, resources, and served as a convener of school systems and service providers who have a vested interest in the recommendations of the governor's plan. The Trust was honored to play a pivotal role in the drafting of a state plan for environmental literacy that has been heralded as a national model.

WATERSHED ASSISTANCE COLLABORATIVE

The Trust is a founding member of the Watershed Assistance Collaborative, an interagency partnership established to connect local communities with the financial and technical resources they need to undertake comprehensive watershed restoration projects. Other members of the partnership include the Maryland Department of Natural Resources, University of Maryland Environmental Finance Center, University of Maryland Sea Grant Program, and the University of Maryland College of Agriculture and Natural Resources.

Within the Collaborative, the Trust administers the Watershed Assistance Grant Program, which provides funds to local governments and nonprofit organizations for early-phase planning and design work on restoration projects leading to improved water quality in the Maryland portion of the Chesapeake Bay watershed and the Maryland Coastal Bays.

CHESAPEAKE BAY FUNDERS NETWORK

The Chesapeake Bay Funders Network (CBFN) is a funding collaborative dedicated to improving the capacity within communities to initiate and sustain change necessary to promote and protect the health of the Chesapeake Bay. CBFN is a goal-oriented organization that fosters opportunities for funders to pool resources and work together on shared interests in the Chesapeake Bay watershed. It allows grant makers to network, exchange information, and collaborate to protect and restore the health of the Chesapeake Bay and its watershed.

In 2009, the CBFN was awarded the Critical Impact Award by the Council on Foundations. The Council on Foundations is a nonprofit association with a membership of more than 2,100 grant-making foundations and corporations in the United States and abroad. Its mission is to provide the opportunity, leadership, and tools needed by philanthropic organizations to expand, enhance, and sustain their ability to advance the common good. The Critical Impact Award was created in 2006 by the Council's leadership to honor grant-makers who have supported innovative leadership, bold visions, and significant impact in advancing the common good through effective grant-making, which can serve as a model for others in philanthropy. The award was presented on at the Council's 60th Annual Conference in Atlanta, Georgia on May 5, 2009.

Co-chaired by the Chesapeake Bay Trust and The Keith Campbell Foundation for the Environment, this successful example of collaborative funding is a model for grant-makers throughout the nation.

CORPORATE PARTNERSHIPS

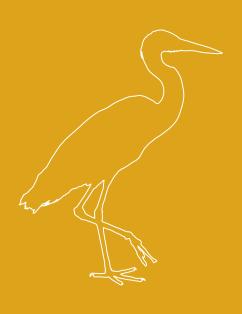
Corporate partners played a key role in helping the Trust support its mission in 2009. These groups created unique promotional campaigns developed to promote environmental awareness and show their support for the activities of the Trust to their consumers.

- -Beaulieu Vineyard Wine
- -Herrington on the Bay
- -Hyatt Regency Chesapeake Bay Resort
- -Renaissance Baltimore Harborplace Hotel



2009 DONORS

We would like to thank all our donors for furthering the work of the Chesapeake Bay Trust. Without them, our work to restore the health of the Bay by engaging individuals and communities throughout the watershed would not be possible.



OVER 250,000 Bay Plate donors







CONTRIBUTIONS OF

\$200,000 or more

Maryland Department of the Environment The Keith Campbell Foundation for the Environment

CONTRIBUTIONS OF

\$100,000-\$199,999

Town Creek Foundation

CONTRIBUTIONS OF

\$50,000-\$99,999

Agua Fund, Inc.
Rauch Foundation
Wallace Genetic Foundation

CONTRIBUTIONS OF

\$10,000-\$49,999

The Abell Foundation Community Foundation for the Alleghenies

Prince Charitable Trusts

Marpat Foundation

Maryland Department of Natural Resources

Reliable Churchill, LLP

The Doppelt Family Foundation

The Morris & Gwendolyn Cafritz Foundation

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\$5,000-\$9,999

Baltimore Community Foundation
M & T Charitable Foundation
The Summit Fund of Washington
Verizon

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\$2,500-\$4,999

Cooper Thomas, L.L.C.

The Curtis and Edith Munson Foundation

Matthew Gambrill, Calvert Marina

Michael A. & Jennifer T. Wargo

Nabit Foundation / Great Chesapeake Bay Swim

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\$1,000-\$2,499

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\$250-\$499

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Aqua Eagles of Westbrook Elementary School in honor of Sandra Geddes

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Jen Salerno
Jennifer Newbury
Jennifer S. Yauck
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Jill & Jeffrey Lape
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John & Ellyn Vail
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Kathryn Philliben
Kathryn Wurster
Keith Slutskin
Ken Loy

Kenneth Chewning

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L. R. Embrey
Sheri Bolduc

St. Mark's Episcopal Church Youth Group

Stephen Hult, Londontowne Property Owners, Inc.

STSG, Inc. Suzanne Lloyd Tamara Kellogg

Tim Chesnutt in honor of Karen & Forest Arnold Timothy B. Harrington Warren & Anne Hamel in honor of Caroline A. Griffin West/Rhode Riverkeeper, Inc.

FINANCIALS ENDING JUNE 30, 2008

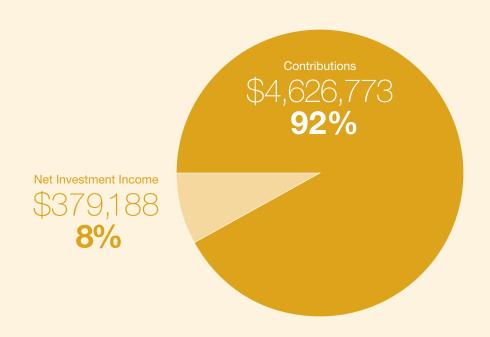
Summary for the Fiscal Year

Accountability: For seven consecutive years, the Trust has received the highest ("4-Star") ranking by Charity Navigator, the nation's largest independent evaluator of charitable organizations, placing the Trust in the top 1 percent of charities nationwide. With over 90 percent of its expenditures directed toward its grant programs, the Trust is a highly efficient and accountable grant-making organization.

Full financial statement available at www.cbtrust.org.

FY 2009 SUPPORT AND REVENUE SUMMARY

SUPPORT AND REVENUE	AMOUNT
Contributions (General, Bay Plate, Bay and Endangered Species Fund, Other)	\$2,976,988
Contributions (Restricted)	\$1,649,785
Net Investment Income	\$379,188
Total Support and Revenue	\$5,005,961



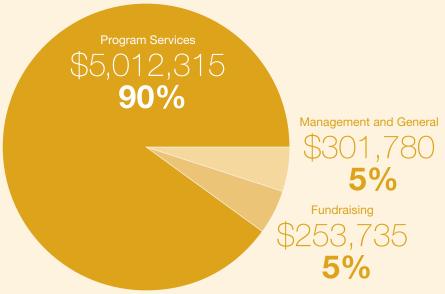
FY 2009 EXPENSE SUMMARY

PROGRAM SERVICES	AMOUNT
Program Grants (Unrestricted)	\$2,385,255
Program Grants (Restricted)	\$1,627,334
Program Management (Unrestricted)	\$947,511
Program Management (Restricted)	\$52,215
Total Program Services	\$5,012,315

SUPPORT SERVICES	AMOUNT
Management and General (Unrestricted)	286,981
Management and General (Restricted)	\$14,799
Fundraising (Unrestricted)	\$247,136
Fundraising (Restricted)	\$6,599
Total Support Services	\$555,515

Total Expenses	\$5,567,830





We measure impact not only in feet of shoreline restored and number of trees planted. It's also measured in lives touched, when people gain a new appreciation for the Bay and its watershed. Are you ready for impact? If so, we'd love to partner with you.

2009 IMPACT ON THE CHESAPEAKE BAY AND ITS WATERSHED

Community Engagement

We get individuals actively involved in improving the health of local waters.

Restoration

We partner with communities to restore habitat and protect the Bay.

Education

We help to ensure that our children learn about and care for the environment.

258,510

people purchased or renewed a Bay Plate

32,747

volunteers got involved

429

tons of trash removed from streams

220,648

native plants and trees planted

6,752

linear feet of living shorelines installed

65

acres of wetland, oyster reef, streamside buffers restored

86,717

students engaged

4,232

teachers participated

cbtrust.org







cbtrust.org

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